

# Safety Sells

Consumers have a choice when they buy or rent, and above all they demand safety. When you offer a high-rise building with a fire sprinkler system you don't just protect residents, you also give your building a competitive edge.

Fire sprinklers are the single most effective way to protect the lives and property of your residents. With a single action, you can meet the requirements of Chicago's Life Safety Evaluation and improve the value of your building at the same time. When you factor in enhanced safety and a substantial insurance savings, the choice is clear. Installing fire sprinklers is a smart move.

To find out more about the benefits of fire sprinklers, call NIFSAB toll-free at **1-866-264-3722** or visit [www.firesprinklerassoc.org](http://www.firesprinklerassoc.org).



**Northern Illinois  
Fire Sprinkler  
Advisory Board**

[www.firesprinklerassoc.org](http://www.firesprinklerassoc.org)

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**SOLD**

**CONDO  
FOR SALE**

**2 BEDROOM  
2 BATH  
24 HOUR SECURITY  
FIRE SPRINKLERS**